

Finnish Association of
Consumer Research

Public Lecture:

The Material Self: A History of Humans and Things, Fifteenth-Century to the Twenty First

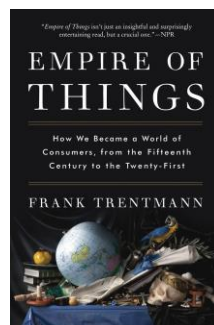


Professor Frank Trentmann
Birkbeck College, University of London

22nd September, 12 o'clock (the event ends in at 2 o'clock p.m. at the latest), University of Helsinki, Metsätalo 1 (University of Helsinki, Metsätalo, Unioninkatu 40, 1st floor)

You are very welcome!

We have the honor to introduce to you Professor Frank Trentmann, who is one of the leading scholars in the field of the study of long-run trajectories in consumption and consumer society. The lecture is based on his newly published book '*Empire of Things: How We Became a World of Consumers, from the Fifteenth Century to the Twenty-first*'.



Consumer Economics
Department of Economics and Management

Doctoral Program in Political, Societal and
Regional Change

Consumer Society Research Centre
Dept. of Political and Economic Studies
Faculty of Social Sciences

Finnish Association Consumer Research

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MAATALOUS-METSÄTIETEELLINEN TIEDEKUNTA
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